



Press Release

For Immediate publishing

Hotel Sahara Star unveils World's largest pillar-less & clear-to-sky dome

- ❑ **Super Deluxe 5 star Hotel with nine specialty restaurants & Bars**
- ❑ **Largest marine aquarium of its kind**
- ❑ **India's most arrived luxury brand in Hospitality**

Mumbai, June 19, 2007: Sahara Star unveils its first phase – The Curtain Raiser, making it one of the finest 5 star Super Deluxe hotels of the country. Made by man's greatest strength... **Imagination** Sahara Star, another masterpiece of Sahara India Pariwar. The hotel's magnificence blended with Indian mysticism epitomizes hospitality. Sahara Star unfolds its magnificence on 18th June 2007. Strategically located near Mumbai's domestic airport, the hotel stands deeply rooted in traditions and culture, personifying the spirit of progressive India and promises to be an unmatched experience.

Sahara Star, a fusion of hospitality and entertainment beneath **the world's largest pillar-less clear-to-sky dome of its kind and is complemented by India's biggest marine aquarium**, while **the world's first 'hemisphere' compound-curved custom designed all glass panoramic elevators** rise in the 55,000 sq. ft exotic tropical lagoon. Creating a paradigm shift, the hotel's many 'first-of-its-kind' makes it stand apart from the rest.

The vision of **Honourable Managing Worker and Chairman of Sahara India Pariwar, Mr. Subrata Roy Sahara (Sahasri ji)** has been transformed into reality by Team Sahara Star under the leadership of Mr. Vivek Kumar, CEO, Hotel Sahara Star. Leading consultants and professionals from the industry who have created wonders like the Millennium Dome in London and the Petronas Towers in Malaysia have been instrumental in shaping this masterpiece.

Speaking on this occasion Mr. Vivek Kumar, CEO Hotel Sahara Star said, *"With Sahara Star India will now have the finest blend of hospitality & entertainment experience with magnificent ambience and top-class facilities, staying ahead of customers' expectations. Mumbai is experiencing a strong economic resurgence and is attracting a whole new set of business and leisure travellers. We look forward to providing a unique blend of international facilities with traditional Indian hospitality to pamper discerning travellers"*.

He further added that, "Sahara Star, a dynamic leisure and business hotel, represents the world's greatest and most individualized hospitality experience. It's poised to offer traditional Indian splendour with contemporary Western elegance coupled with state-of-the-art facilities. Blending a touch of comfort, modern efficiency and warmth, we cater to the changing needs of our guests."

"Created with an obsessive eye for detail, Hotel Sahara Star matches the refined tastes of the accomplished and their desire to choose nothing but the best both at business and pleasure," adds Shri Vivek Kumar.

Set to open in two phases – **Curtain Raiser & Magnum Opus** – Hotel Sahara Star in its **"Curtain Raiser"** ushers in a new dawn in the hospitality industry offering you a wide range of guest rooms and suites with state-of-the-art amenities and services. Savour the best of flavours from the seven continents, as an array of food and beverage outlets take you on a culinary journey across the globe. Further raising the bar, Hotel Sahara Star brings for the first time to India a boardroom that is not only the largest in the country, but also the most technologically advanced with world-class features to give your meetings and conferences that extra edge.

-more-

The “**Curtain Raiser**” features:

- 223 luxuriously appointed guestrooms including 13 elegant suites
- 9 specialty restaurants set to open progressively
 - Namak, the Indian specialty restaurant;
 - The Earth Plate, Global Cuisine;
 - Ocean, the Aquarium restaurant;
 - Mabruk, the Mediterranean;
 - Boatasia, the Pan-Asian restaurant;
 - Flute, the Champagne Lounge
 - The High Lounge
 - Diwine, the Wine Cellar
 - The Bakery Shop
- **Aces** - the **Presidential Boardroom**, with a seating capacity for 77 guests
- Over 4,000 sq. ft of banquet space including a pre-function area
- Numerous meeting rooms and a fully equipped Business Center
- **Ila** - **Sahara Spa and Wellness Center** with it's exquisite spa facilities and technologically advanced gymnasium

In the “Magnum Opus” (Phase II) the vision transforms into reality. Promising to enthral the world with its magnificence, an architectural phenomenon, a majestic landmark, a destination to be experienced in all its splendour, the hotel encompassed by an unbelievable external façade made of glass and steel will be reckoned as the heart of hospitality.

- 412 well-appointed rooms including 19 suites with varied themes, 5 different categories of guest rooms and 48 fully serviced apartments
- 13 Specialty Restaurants showcasing cuisines from across the globe
- 2 pillar-less banquet halls of 12,000 sq. ft each with a pre-function area & a lawn by the swimming pool
- A fully equipped Business Center with numerous meeting rooms

A state-of-the-art spa and wellness center offering exquisite spa facilities, a well-equipped gym as well as a salon set as per international standards.

About Hotel Sahara Star:

Hotel Sahara Star, the flagship property of Sahara India Pariwar, is a five star deluxe hotel being visualized and developed to match the blue-chip tastes and sensibilities of the rich, refined and discerning of Mumbai city and is poised to be India's best. Hotel Sahara Star marks its magnificence by extending the best of Care & Hospitality services, and will be the city's finest, and the first choice of connoisseurs of not just the country, but also the world over. The picturesque central courtyard features a 55,000 sq ft tropical lagoon and a 4000 sq ft marine aquarium, apart from 223 guest rooms, 19 suites and 9 speciality restaurants and bars. This premium & only-of-its-kind hotel will also feature Presidential Boardrooms with a seating capacity for 77 individuals, 3 seminar rooms, a fully equipped business centre with 4 meeting rooms, a Ila-Sahara Spa and Wellness Centre that will include a equipped gym as per international standards.

Media Contact:

Ghulam Zeeshan
Asst. Senior Manager
Corporate Communications, Sahara India Pariwar
Mobile: +91 9335235621
Direct - +91 (0) 522 2304233
EPBAX: +91 (0) 522 2304230

www.saharastar.com